

PERSONAL ACCESSORIES

Personal Accessories Rank	BTR 2016	BTR 2015	Rank Diff	Brand Name	Sub-Category
1	20	54	34	PUMA	Sportswear
2	24	11	-13	BATA	Footwear
3	30	30	0	TITAN	Watches
4	31	72	41	SONATA	Watches
5	39	37	-2	ADIDAS	Sportswear
6	48	49	1	NIKE	Sportswear
7	54	65	11	REEBOK	Sportswear
8	92	112	20	RADO	Luxury Watches
9	95	180	85	VIP	Luggage/Bags
10	103	274	171	ROLEX	Luxury Watches
11	108	130	22	HMT WATCHES	Watches
12	177	177	0	WOODLAND	Footwear
13	222	-	-	SPARX	Footwear
14	255	193	-62	PARAGON	Footwear
15	262	323	61	RAYBAN	Eyewear
16	275	358	83	TIMEX	Watches
17	285	784	499	VKC	Footwear
18	286	219	-67	FILA	Sportswear
19	298	270	-28	TANISHQ	Jewellery
20	299	332	33	RELAXO	Footwear
21	382	182	-200	ACTION SHOES	Footwear
22	390	489	99	LAKHANI	Footwear
23	394	208	-186	KHADIM	Footwear
24	400	168	-232	CITIZEN	Watches
25	411	349	-62	KALYAN JEWELLERS	Jewellery
26	428	295	-133	AMERICAN TOURISTER	Luggage/Bags
27	463	470	7	TBZ	Jewellery
28	488	779	291	DDAMAS	Jewellery
29	510	377	-133	SKYBAGS	Luggage/Bags
30	518	679	161	MOCHI	Footwear
31	529	273	-256	MAXIMA WATCHES	Watches
32	553	670	117	SENCO GOLD JEWELLERS	Jewellery
33	557	-	-	JOYALUKKAS	Jewellery
34	559	688	129	SREE LEATHERS	Footwear
35	577	721	144	OMEGA	Watches
36	584	390	-194	TISSOT	Watches
37	609	-	-	GEETANJALI GEMS	Jewellery
38	625	-	-	ELITE	Footwear
39	644	490	-154	P C CHANDRA JEWELLERS	Jewellery
40	652	556	-96	ANJALI JEWELLERS	Jewellery
41	664	-	-	NAVRATAN JEWELLERS	Jewellery
42	673	718	45	SAFARI	Luggage/Bags
43	687	548	-139	ARISTOCRAT	Luggage/Bags
44	691	-	-	AJANTA FOOTWEAR	Footwear
45	716	603	-113	GRT JEWELLERS	Jewellery

46	733	-	-	RED CHIEF SHOES	Footwear
47	773	-	-	LOTTO	Footwear
48	827	972	145	SEIKO	Watches
49	910	-	-	CAMPUS SHOES	Footwear
50	933	762	-171	HUSH PUPPIES	Footwear
51	958	-	-	NAKSHATRA	Jewellery
52	974	896	-78	TITAN RAGA	Watches

SUB-CATEGORY RANKS

Eyewear Rank	BTR 2016	BTR 2015	Rank Diff	Brand Name	Sub-Category
1	262	323	61	RAYBAN	Eyewear

Footwear Rank	BTR 2016	BTR 2015	Rank Diff	Brand Name	Sub-Category
1	24	11	-13	BATA	Footwear
2	177	177	0	WOODLAND	Footwear
3	222	-	-	SPARX	Footwear
4	255	193	-62	PARAGON	Footwear
5	285	784	499	VKC	Footwear
6	299	332	33	RELAXO	Footwear
7	382	182	-200	ACTION SHOES	Footwear
8	390	489	99	LAKHANI	Footwear
9	394	208	-186	KHADIM	Footwear
10	518	679	161	MOCHI	Footwear
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12	625	-	-	ELITE	Footwear
13	691	-	-	AJANTA FOOTWEAR	Footwear
14	733	-	-	RED CHIEF SHOES	Footwear
15	773	-	-	LOTTO	Footwear
16	910	-	-	CAMPUS SHOES	Footwear
17	933	762	-171	HUSH PUPPIES	Footwear

Jewellery Rank	BTR 2016	BTR 2015	Rank Diff	Brand Name	Sub-Category
1	298	270	-28	TANISHQ	Jewellery
2	411	349	-62	KALYAN JEWELLERS	Jewellery
3	463	470	7	TBZ	Jewellery
4	488	779	291	DDAMAS	Jewellery
5	553	670	117	SENCO GOLD JEWELLERS	Jewellery
6	557	-	-	JOYALUKKAS	Jewellery
7	609	-	-	GEETANJALI GEMS	Jewellery
8	644	490	-154	P C CHANDRA JEWELLERS	Jewellery
9	652	556	-96	ANJALI JEWELLERS	Jewellery
10	664	-	-	NAVRATAN JEWELLERS	Jewellery
11	716	603	-113	GRT JEWELLERS	Jewellery
12	958	-	-	NAKSHATRA	Jewellery

Luggage/Bags Rank	BTR 2016	BTR 2015	Rank Diff	Brand Name	Sub-Category
1	95	180	85	VIP	Luggage/Bags
2	428	295	-133	AMERICAN TOURISTER	Luggage/Bags
3	510	377	-133	SKYBAGS	Luggage/Bags
4	673	718	45	SAFARI	Luggage/Bags
5	687	548	-139	ARISTOCRAT	Luggage/Bags

Luxury Watches Rank	BTR 2016	BTR 2015	Rank Diff	Brand Name	Sub-Category
1	92	112	20	RADO	Luxury Watches
2	103	274	171	ROLEX	Luxury Watches

Sportswear Rank	BTR 2016	BTR 2015	Rank Diff	Brand Name	Sub-Category
1	20	54	34	PUMA	Sportswear
2	39	37	-2	ADIDAS	Sportswear
3	48	49	1	NIKE	Sportswear
4	54	65	11	REEBOK	Sportswear
5	286	219	-67	FILA	Sportswear

Watches Rank	BTR 2016	BTR 2015	Rank Diff	Brand Name	Sub-Category
1	30	30	0	TITAN	Watches
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3	108	130	22	HMT WATCHES	Watches
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8	584	390	-194	TISSOT	Watches
9	827	972	145	SEIKO	Watches
10	974	896	-78	TITAN RAGA	Watches